



Dragan Jadran

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Lead UX/UI designer @ Boksy & ReThing

December 2022 - February 2024

Last year I stepped up to run a book reading and listening app. I lead a team of 4(5) designers and take on the role of lead designer for Boksy. After I joined, we added a new vertical, did a complete Rebrand and Reskin of the product, launched an application and are in constant improvement of it.

Freelance UX/UI designer

May 2022 - December 2022

During this freelance period, I had two significant projects that I worked on as a UX designer, where I had the opportunity to create a solution for a VFV hospital in Skopje, and a Milenium cinema.

Graphic/UI designer @ QiH-Group

November 2021 - May 2022

Digital Marketing Agency, with a primary focus on gambling industry. Senior designer in marketing department, where I am responsible for the overall design of the marketing department, including Facebook and Instagram campaigns, email campaigns, landing pages for websites, and other campaign banners for our and affiliate websites, marketing materials to be designed.

Senior Graphic designer @ MyMarketing

September 2018 - November 2021

Marketing communication studio, offering integrated marketing services, with a primary focus on advertising, graphic design, branding and online marketing.

Clients: Renault, Kadis, Peko, Dacia, Nissan, Atalntic group, Eurogrands, Knauf...

Responsibility:

- Produce and design products from brief to end design
- Design advertisements, brochures, handouts, flyers and online graphics
- Produce graphic content for page layouts, e-mail designs, static & dynamic banners

Intermediate Graphic designer @ Sign UP

October 2017 - June 2018

Marketing agency, offering integrated marketing services, with a primary focus on advertising, graphic design, branding and online marketing.

Clients: Ohridska Banka, Foodio, Viator&Vector, UNDP.

Responsibility:

- Produce and design products from brief to end design
- Design advertisements, brochures, handouts, flyers and online graphics
- Produce graphic content for page layouts, e-mail designs, static & dynamic banners

Intermediate Graphic designer @ Sibis Marketing

April 2015 - October 2017

Marketing communication studio, offering integrated marketing services, with a primary focus on advertising, graphic design, branding and online marketing.

Clients include Grand Foods Corportaion, Treto Uvo, Kamnik Winery, Macedonian Agency for Electronic Communications.

Responsibility:

- Produce and design products from brief to end design
- Design advertisements, brochures, handouts, flyers and online graphics
- Produce graphic content for page layouts, e-mail designs, static & dynamic banners

Graphic and UI designer @ 4Virtus

September - December 2014

A company with a consistent growth in the sphere of web-services and mobile applications.

The company's last project Fueloyal brought them 1st place for a best startup company

Responsibility: In charge of the UI Design for web and phone apps

Graphic designer @ THE P WORLD

Januar - March 2013

A global creative agency, with presence in over 20 countries, working on exclusive PR events and conferences and branding campaigns. Keynote speakers such as Google, Novartis, Facebook, BBC etc.

Responsibility:

- Design business stationery, logos and promotional material (ads, posters, newsletters)
- Book, produce and submit advertising and editorial content for marketing projects

Junior graphic designer @ 1E MAGAZINE

February 2011 - June 2012

A weekly fashion magazine with highest paid circulation figures in Macedonia.

Responsibility:

- Manage weekly page layout and design
- Design marketing flyers and newspaper ads